

# BUSINESS 101 ENTREPRENEUR

## SAMPLE COURSE CONTENT

### BUSINESS PLAN

- Mission, Vision & Value Statements
- Branding & Market Leveraging Technology (e-Commerce/Social Media)
- Business & Finance (What & How)
- Social Enterprise – The Purpose Driven Business Entity

### LEGAL BUSINESS ENTITIES

- Community Trusts
- Corporations (C-Corps/S-Corp)
- Limited Liability Companies (LLCs) and Limited Liability Partnerships (LLPs)
- Non-Profit Corporations

### LOCAL, STATE & FEDERAL

- Certifications MBE, VOSB, WOSB, etc.
- Corporate & Employer Fees and Taxes
- Licenses & Permits

**BUSINESS 101**

**Self-Control**  
**Honesty** **Excellence** **Respect**  
**Responsibility**  
**Courteous**

## CHARACTER EDUCATION

### BECOMING BETTER CITIZENS

Students will receive training to help them address concerns or needs in the following areas:

- Abstinence-Based Teen Pregnancy Prevention
- Anxiety, Depression and Anger Management
- Conflict Resolution
- Etiquette
- Financial Literacy
- Fitness
- Food & Nutrition
- Health Education & Sex Education
- Hygiene & Personal Care
- Individual and Group Counseling
- Leveraging Community Resources
- Maintaining Healthy Relationships
- Planning & Goal Setting
- Problem Solving
- Self-Advocacy, Self-Confidence & Self Esteem
- Substance Abuse and Alcohol Prevention

**EVIDENCED-BASED  
LIFE SKILLS TRAINING**



## PROGRAM EXTENSIONS

### ADVANCED LEARNING

- Associates Degrees in Business
- Bachelor's Degrees
- MBA Programs
- Business Classifications (Professional Certifications in Business & Business Support Areas, Eg: Project Management)
- Security Clearances (Advantages/Disadvantages)

### SAVING/INVESTING

- Buy or Lease Decisions
- Contingency Planning
- Investing
- Hire or Out-Source
- Profit Sharing
- Saving

**JOB TRAINING**

## Building Community Wealth



Which Type of Legal Structure is Right for Your Business?

ltd  
partner  
liability  
sole-trader  
partnership  
non-profit  
dividend



## PARTNERS

- Baltimore City Community College
- Baltimore City Public Schools
- Johns Hopkins University
- Mayor's Office of Workforce Development – Youth Works
- Morgan State University
- Small Business Administration
- University of Maryland



(855) 7-AT-RISK

## PROGRAM BENEFITS

- 1) An Entrepreneurship Program that promotes science with practice — an inquiry-based hands on learning experience in a real world environment,
- 2) Project-Based Learning Curriculum,
- 3) Career, College and Everyday Living Prep,
- 3) Improves critical thinking, problem solving, and project management skills,
- 4) Evidenced-Based Life Skills Training that assists trainees in building self-esteem, teaches positive conflict resolution and that assists trainees in managing anxiety,



A Young Life  
Saved.  
A Community  
Uplifted.

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## ENTREPRENEURSHIP



Empowering Youth for A Brighter Tomorrow



got college?  
got career?

I AM MY OWN  
**BOSS**



Out of School Time Programs

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